



# JEYSON Aying

SOFTWARE ENGINEER

## CONTACT

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<https://jeysonaying.me>

## EDUCATION

2008-2013

BOHOL ISLAND STATE UNIVERSITY

- BS in Mechanical Engineering

2021 - 2023

UDEMY

- Modern HTML and CSS From the beginning(Including SASS), Udemy
- Complete WordPress and Plugin Development Course(2021), Udemy
- Become a WordPress Developer: Unlocking Power With Code(2022), Udemy
- Modern JavaScript\_from the Beginning(2022), Udemy
- PHP for Beginners - Become a PHP Master - CMS Project, Udemy
- WooCommerce Theme Development: Advanced Course, Udemy
- The Complete 2023 Web Development Bootcamp,Udemy

## PROFILE

Forward-thinking Software Developer with over three years of WordPress Development experience. Skilled in creating custom themes using plugins like Advanced Custom Fields. Committed to integrating organizational objectives with personal goals and adept at solving complex technical challenges. Passionate about teamwork and driving impactful outcomes in a dynamic environment.

## WORK EXPERIENCE

Blenditoro Inc.

2021 - PRESENT

Software Engineer - WordPress Developer

- **Develop and Maintain Wordpress Websites:** Ensured high performance, security, and scalability of Wordpress websites.
- **Implement Custom Themes and Plugins:** Utilized Advanced Custom Fields (ACF) to create Dynamic content and plugins tailored to client needs.
- **Dynamic and Flexible Theme Development:** Created custom themes that met specific client requirements without reliance on page builders, ensuring a tailored solution.
- **Transform Static Pages:** Converted static HTML and CSS pages into dynamic WordPress and mobile-friendly pages, ensuring a seamless user experience.
- **Craft Mockup-Based Pages:** Developed HTML, CSS, and JavaScript pages from detailed mockups designed in FIGMA, ensuring fidelity to design specifications.
- **Utilize Web Technologies:** Employed PHP, HTML, CSS, and JavaScript to create dynamic and responsive websites.
- **Maintained LAMP Environment:** Managed and enhanced websites in a LAMP (Linux, Apache, MySQL, PHP) environment, optimizing server and database performance.
- **Apply Programming Methodologies:** Improved code quality and maintainability through Object-Oriented Programming (OOP) and procedural programming methodologies.
- **Version Control with Git:** Used Git for version control to manage and track changes in code repositories effectively.
- **Cross-Browser Testing:** Ensured compatibility and responsiveness through cross-browser testing using built-in developer tools.
- **Collaborate on Projects:** Worked closely with designers, project managers, and clients to deliver projects on time and within scope.

## LANGUAGES

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- English (Fluent)
- Tagalog(Fluent)
- Visaya(native)

## TECH STACK

- PHP
- MYSQL
- JAVASCRIPT
- JQUERY
- HTML/CSS
- GIT
- NODE.JS
- WORDPRESS-CMS

- **Implemented Google Tag Manager:** Successfully set up and managed Google Tag Manager to streamline the addition of tracking codes for various marketing and analytics tools, improving the efficiency of digital campaign tracking and analytics implementation.
- **Configured Google Analytics:** Set up and customized Google Analytics to monitor website traffic and user behavior. Created custom reports and dashboards to provide actionable insights into user engagement and conversion rates.
- **Set Up Google AdSense:** Established Google AdSense accounts and integrated ad units into websites, optimizing ad placements and settings to maximize revenue. Monitored performance and made data-driven adjustments to improve ad effectiveness.

## REFERENCE

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### Charley Samar

Blendit.ro Inc, / SSE

Email: charley@blendit.eu

### Leonardo Samar

PAG-ASA / WSC

Email: leonardosamar@gmail.com